



ALPINE COUNTY OFFICE OF ECONOMIC DEVELOPMENT

DATE: August 5, 2022

RE: Help Support Businesses in Alpine County

FOR IMMEDIATE RELEASE: ALPINE COUNTY BUSINESSES NEED OUR HELP. PLEASE ASSIST THE RECOVERY PROCESS BY VISITING MARKLEEVILLE BUSINESSES DURING THE HIGHWAY 89 ROAD CLOSURE. ACCESS TO MARKLEEVILLE WILL BE THROUGH MONITOR PASS AND EBBETTS PASS (HIGHWAY 4).

Due to the closure of Highway 89 from Turtle Rock Park to Markleeville, businesses in Markleeville need help more than ever. Alpine County is asking the local community to come out and support our local Markleeville businesses during this time of need.

“Our businesses are the backbone of our community. Their resilience in the face of adversity should be recognized. Please consider spending your money where it counts the most. Support for our businesses is the best vector for recovery as we once again begin the recovery process. Please consider taking a beautiful drive through the Eastern Sierras and support the Markleeville community.” *JT Chevallier – Economic Development Director*

Road Closure Information: <https://quickmap.dot.ca.gov/>

Flash Flood Warning & Watch Mapping: <https://arcg.is/1XqXLW>

Media Inquiries Regarding Alpine County Evacuations & Re-Entry

JT Chevallier

Public Information Officer

Economic Development Director

Alpine County

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